








# Avaliação do site pinterest.com

Gerado a 05 de Maio de 2026 02:00 AM





O resultado é de 57/100







## Conteúdo do SEO

	<p>Título</p>	<p>Pinterest</p> <p>Comprimento : 9</p> <p>Idealmente, o seu título deve conter entre 10 e 70 caracteres (incluindo espaços). Utilize <a href="#">esta ferramenta gratuita</a> para calcular o comprimento do texto.</p>														
	<p>Descrição</p>	<p>Discover recipes, home ideas, style inspiration and other ideas to try.</p> <p>Comprimento : 71</p> <p>Ótimo, a sua meta descrição contém entre 70 e 160 caracteres.</p>														
	<p>Palavras-chave</p>	<p>Muito mau. Não encontramos meta keywords na sua página. Utilize <a href="#">este gerador online gratuito de meta tags</a> para criar keywords.</p>														
	<p>Propriedades OG Meta</p>	<p>Bom, a sua página tira partido das propriedades OG.</p> <table border="1" data-bbox="539 1279 1481 1839"> <thead> <tr> <th>Propriedade</th> <th>Conteúdo</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Pinterest</td> </tr> <tr> <td>description</td> <td>Discover recipes, home ideas, style inspiration and other ideas to try.</td> </tr> <tr> <td>image</td> <td><a href="https://s.pinimg.com/images/facebook_share_image.png">https://s.pinimg.com/images/facebook_share_image.png</a></td> </tr> <tr> <td>title</td> <td>Pinterest</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td><a href="https://www.pinterest.com/">https://www.pinterest.com/</a></td> </tr> </tbody> </table>	Propriedade	Conteúdo	site_name	Pinterest	description	Discover recipes, home ideas, style inspiration and other ideas to try.	image	<a href="https://s.pinimg.com/images/facebook_share_image.png">https://s.pinimg.com/images/facebook_share_image.png</a>	title	Pinterest	type	website	url	<a href="https://www.pinterest.com/">https://www.pinterest.com/</a>
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	<p>Cabeçalhos</p>	<table border="1" data-bbox="539 1872 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0		
H1	H2	H3	H4	H5	H6											
0	0	0	0	0	0											
	<p>Imagens</p>	<p>Encontramos 0 imagens nesta página.</p>														

## Conteúdo do SEO

		Bom, a maioria ou todas as suas imagens têm atributos alt.
	Rácio Texto/HTML	Rácio 0% O rácio de texto para código HTML desta página é inferior a 15 por cento, o que significa que o seu website provavelmente necessita de mais conteúdo de texto.
	Flash	Perfeito, não foi detetado conteúdo Flash nesta página.
	Iframe	Ótimo, não foram detetados Iframes nesta página.

## Ligações SEO

	Reescrita de URL	Bom. As suas ligações parecem amigáveis!
	Underscores nas URLs	Perfeito! Não foram detetados underscores nos seus URLs.
	Ligações na página	Encontramos um total de 1 ligação incluindo 0 ligação(s) a ficheiros
	Statistics	Ligações Externas : noferrer noopener 100% Ligações Externas : Passa Juice 0% Ligações Internas 0%

## Ligações na página

Âncora	Tipo	Juice
<a href="#">turn on JavaScript.</a>	Externo	noferrer noopener






## Palavras-chave SEO

	Nuvem de Palavras-chave	<b>pinterest</b>
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## Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
pinterest	1	✓	✗	✗	✗

## Usabilidade

	URL	Domínio : pinterest.com Comprimento : 13
	Favicon	Ótimo, o seu website tem um favicon.
	Facilidade de Impressão	Não conseguimos encontrar um CSS compatível com impressão.
	Língua	Bom. A sua língua declarada é en.
	Dublin Core	Esta página não tira partido do Dublin Core.

## Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O seu charset declarado é UTF-8.
	Validação W3C	Erros : 23 Avisos : 7
	Privacidade do Email	Ótimo, nenhum endereço de email foi encontrado em texto simples!
	HTML Obsoleto	Ótimo! Não encontramos tags HTML obsoletas no seu HTML.
	Dicas de Velocidade	<ul style="list-style-type: none"> <li>✓ Excelente, o seu website não utiliza tabelas aninhadas.</li> <li>✗ Muito mau, o seu website está a utilizar estilos inline.</li> </ul>

## Documento

- ✔ Ótimo, o seu website tem poucos ficheiros CSS.
- ✘ Muito mau, o seu website tem demasiados ficheiros JS (mais de 6).
- ✔ Perfeito, o seu website tira partido do gzip.

## Dispositivos Móveis



Otimização para Dispositivos Móveis

- ✔ Ícone Apple
- ✔ Meta Viewport Tag
- ✔ Conteúdo do Flash

## Otimização



Sitemap XML

Ótimo, o seu website tem um sitemap XML.

[https://www.pinterest.com/v3\\_sitemaps/today\\_article\\_sitemap\\_www.pinterest.com.xml](https://www.pinterest.com/v3_sitemaps/today_article_sitemap_www.pinterest.com.xml)

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## Otimização

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