



# Avaliação do site booking.com

Gerado a 08 de Maio de 2026 14:00 PM





O resultado é de 44/100



## Conteúdo do SEO

|    | Título               | Comprimento : 0<br>Muito mau. Não encontramos nenhum título na sua página.  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|----------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Descrição            | Comprimento : 0<br>Muito mau. Não encontramos nenhuma meta descrição na sua página. Utilize <a href="#">este gerador online gratuito de meta tags</a> para criar uma descrição.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Palavras-chave       | Muito mau. Não encontramos meta keywords na sua página. Utilize <a href="#">este gerador online gratuito de meta tags</a> para criar keywords.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Propriedades OG Meta | Esta página não tira partido das propriedades OG. Estas tags permitem que os crawlers sociais estruturem melhor a sua página. Utilize <a href="#">este gerador gratuito de propriedades OG</a> para criá-las.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Cabeçalhos           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] JavaScript is disabled</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2                   | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 0                    | 0   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Imagens              | Encontramos 0 imagens nesta página.<br>Bom, a maioria ou todas as suas imagens têm atributos alt.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Rácio Texto/HTML     | Rácio 0%<br>O rácio de texto para código HTML desta página é inferior a 15 por cento, o que significa que o seu website provavelmente necessita de mais conteúdo de texto.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash                | Perfeito, não foi detetado conteúdo Flash nesta página.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Iframe               | Ótimo, não foram detetados Iframes nesta página.  |    |    |    |    |    |    |   |   |   |   |   |   |


## Ligações SEO

|  |                      |  |
|--|----------------------|--|
|  | Reescrita de URL     | Bom. As suas ligações parecem amigáveis!   |
|  | Underscores nas URLs | Perfeito! Não foram detetados underscores nos seus URLs.   |
|  | Ligações na página   | Encontramos um total de 0 ligações incluindo 0 ligações a ficheiros                                      |
|  | Statistics           | Ligações Externas : noreferrer noopener 0%<br>Ligações Externas : Passa Juice 0%<br>Ligações Internas 0% |

## Ligações na página

| Âncora | Tipo | Juice |
|--------|------|-------|
|--------|------|-------|




## Palavras-chave SEO

|  |                         |  |
|--|-------------------------|--|
|  | Nuvem de Palavras-chave |  |
|--|-------------------------|--|



## Consistência das Palavras-chave

| Palavra-chave | Conteúdo | Título | Palavras-chave | Descrição | Cabeçalhos |
|---------------|----------|--------|----------------|-----------|------------|
|---------------|----------|--------|----------------|-----------|------------|












## Usabilidade

|  |                         |  |
|--|-------------------------|--|
|  | URL                     | Domínio : booking.com<br>Comprimento : 11                  |
|  | Favicon                 | Ótimo, o seu website tem um favicon.                       |
|  | Facilidade de Impressão | Não conseguimos encontrar um CSS compatível com impressão. |





## Usabilidade

|  |             |  |
|--|-------------|--|
|  | L í ngua    | Bom. A sua l í ngua declarada é en.              |
|  | Dublin Core | Esta p á gina n ã o tira partido do Dublin Core. |

## Documento

|  |                      |   |
|--|----------------------|---|
|    | Tipo de Documento    | HTML 5  |
|    | Codifica ç ã o       | Perfeito. O seu charset declarado é UTF-8.  |
|    | Valida ç ã o W3C     | Erros : 1<br>Avisos : 0   |
|   | Privacidade do Email | Ótimo, nenhum endere ç o de email foi encontrado em texto simples!  |
|  | HTML Obsoleto        | Ótimo! N ã o encontr á mos tags HTML obsoletas no seu HTML.   |
|  | Dicas de Velocidade  | <ul style="list-style-type: none"><li> Excelente, o seu website n ã o utiliza tabelas aninhadas.</li><li> Perfeito. N ã o foi encontrado CSS inline nas tags HTML!</li><li> Ótimo, o seu website tem poucos ficheiros CSS.</li><li> Perfeito, o seu website tem poucos ficheiros JavaScript.</li><li> Muito mau, o seu website n ã o tira partido do gzip.</li></ul> |

## Dispositivos M ó veis

|  |  |   |
|--|--|---|
|  | Otimiza ç ã o para Dispositivos M ó veis | <ul style="list-style-type: none"><li> Í cone Apple</li><li> Meta Viewport Tag</li><li> Conte ú do Flash</li></ul> |
|--|--|---|

## Otimização



### Sitemap XML

Ótimo, o seu website tem um sitemap XML.

<https://www.booking.com/sitembk-airport-index.xml>

<https://www.booking.com/sitembk-articles-index.xml>

<https://www.booking.com/sitembk-attractions-category-city-index.xml>

<https://www.booking.com/sitembk-attractions-city-index.xml>

<https://www.booking.com/sitembk-attractions-index.xml>

<https://www.booking.com/sitembk-attractions-point-of-interest-index.xml>

<https://www.booking.com/sitembk-attractions-subcategory-city-index.xml>

<https://www.booking.com/sitembk-beach-holidays-index.xml>

<https://www.booking.com/sitembk-beaches-index.xml>

<https://www.booking.com/sitembk-cars-airport-index.xml>

<https://www.booking.com/sitembk-cars-city-index.xml>

<https://www.booking.com/sitembk-cars-country-index.xml>

<https://www.booking.com/sitembk-cars-region-index.xml>

<https://www.booking.com/sitembk-cars-supplier-airport-index.xml>

<https://www.booking.com/sitembk-cars-supplier-city-index.xml>

<https://www.booking.com/sitembk-cars-supplier-country-index.xml>

<https://www.booking.com/sitembk-cars-supplier-index-index.xml>

<https://www.booking.com/sitembk-city-index.xml>

<https://www.booking.com/sitembk-country-index.xml>

<https://www.booking.com/sitembk-district-index.xml>

<https://www.booking.com/sitembk-editorial-articles-index.xml>

<https://www.booking.com/sitembk-extended-stays-index-index.xml>

<https://www.booking.com/sitembk-flights-city-to-city-index.xml>

<https://www.booking.com/sitembk-flights-city-to-country-index.xml>

<https://www.booking.com/sitembk-flights-country-index.xml>

<https://www.booking.com/sitembk-flights-index-index.xml>

<https://www.booking.com/sitembk-flights-to-airport-index.xml>

<https://www.booking.com/sitembk-flights-to-city-index.xml>

<https://www.booking.com/sitembk-flights-to-region-index.xml>

<https://www.booking.com/sitembk-fraud-index.xml>

<https://www.booking.com/sitembk-holidays-city-index.xml>

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<https://www.booking.com/sitembk-hotel-index.xml>

<https://www.booking.com/sitembk-hotel-review-index.xml>

<https://www.booking.com/sitembk-landmark-index.xml>

<https://www.booking.com/sitembk-newly-opened-index.xml>

<https://www.booking.com/sitembk-product-guides-index.xml>

<https://www.booking.com/sitembk-region-index.xml>

<https://www.booking.com/sitembk-regiongroup-index.xml>

[https://www.booking.com/sitembk-themed-city-7days\\_inn-index.xml](https://www.booking.com/sitembk-themed-city-7days_inn-index.xml)

[https://www.booking.com/sitembk-themed-city-accessible\\_traveling-index.xml](https://www.booking.com/sitembk-themed-city-accessible_traveling-index.xml)

<https://www.booking.com/sitembk-themed-city-accommodation-index.xml>

<https://www.booking.com/sitembk-themed-city-alberghi-index.xml>

[https://www.booking.com/sitembk-themed-city-all\\_inclusive-index.xml](https://www.booking.com/sitembk-themed-city-all_inclusive-index.xml)

<https://www.booking.com/sitembk-themed-city-apa-index.xml>

<https://www.booking.com/sitembk-themed-city-aparthotel-index.xml>

<https://www.booking.com/sitembk-themed-city-apartments-index.xml>

<https://www.booking.com/sitembk-themed-city-beach-rental-index.xml>

[https://www.booking.com/sitembk-themed-city-bed\\_and\\_breakfast-index.xml](https://www.booking.com/sitembk-themed-city-bed_and_breakfast-index.xml)

<https://www.booking.com/sitembk-themed-city-bestwestern-index.xml>

<https://www.booking.com/sitembk-themed-city-boats-index.xml>

<https://www.booking.com/sitembk-themed-city-booking-home-index.xml>

<https://www.booking.com/sitembk-themed-city-budget-index.xml>

<https://www.booking.com/sitembk-themed-city-bungalows-index.xml>

<https://www.booking.com/sitembk-themed-city-campsite-index.xml>

[https://www.booking.com/sitembk-themed-city-capsule\\_hotel-index.xml](https://www.booking.com/sitembk-themed-city-capsule_hotel-index.xml)

<https://www.booking.com/sitembk-themed-city-casino-index.xml>

<https://www.booking.com/sitembk-themed-city-chalet-index.xml>

<https://www.booking.com/sitembk-themed-city-condo-index.xml>

<https://www.booking.com/sitembk-themed-city-cottages-index.xml>

[https://www.booking.com/sitembk-themed-city-country\\_house-index.xml](https://www.booking.com/sitembk-themed-city-country_house-index.xml)

<https://www.booking.com/sitembk-themed-city-design-index.xml>

[https://www.booking.com/sitembk-themed-city-dormy\\_inn-index.xml](https://www.booking.com/sitembk-themed-city-dormy_inn-index.xml)

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<https://www.booking.com/sitembk-themed-city-farmhouses-index.xml>

<https://www.booking.com/sitembk-themed-city-fivestars-index.xml>

<https://www.booking.com/sitembk-themed-city-fourstars-index.xml>

<https://www.booking.com/sitembk-themed-city-gites-index.xml>

<https://www.booking.com/sitembk-themed-city-glamping-index.xml>

<https://www.booking.com/sitembk-themed-city-golf-index.xml>

<https://www.booking.com/sitembk-themed-city-gostinicy-index.xml>

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<https://www.booking.com/sitembk-themed-city-hanok-index.xml>

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<https://www.booking.com/sitembk-themed-city-hilton-index.xml>

<https://www.booking.com/sitembk-themed-city-holidayhomes-index.xml>

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<https://www.booking.com/sitembk-themed-city-holidaypark-index.xml>

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[https://www.booking.com/sitembk-themed-city-home\\_stay-index.xml](https://www.booking.com/sitembk-themed-city-home_stay-index.xml)

<https://www.booking.com/sitembk-themed-city-hostels-index.xml>

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<https://www.booking.com/sitembk-themed-city-jacuzzi-index.xml>

[https://www.booking.com/sitembk-themed-city-lake\\_house-index.xml](https://www.booking.com/sitembk-themed-city-lake_house-index.xml)

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<https://www.booking.com/sitembk-themed-city-marriott-index.xml>

<https://www.booking.com/sitembk-themed-city-mercure-index.xml>

<https://www.booking.com/sitembk-themed-city-mgm-index.xml>

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<https://www.booking.com/sitembk-themed-city-nhhoteles-index.xml>

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<https://www.booking.com/sitembk-themed-city-placestostay-index.xml>

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<https://www.booking.com/sitembk-themed-country-condo-index.xml>

<https://www.booking.com/sitembk-themed-country-cottages-index.xml>

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<https://www.booking.com/sitembk-themed-country-design-index.xml>

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<https://www.booking.com/sitembk-themed-country-farmhouses-index.xml>

<https://www.booking.com/sitembk-themed-country-fivestars-index.xml>

<https://www.booking.com/sitembk-themed-country-fourstars-index.xml>

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<https://www.booking.com/sitembk-themed-country-glamping-index.xml>

<https://www.booking.com/sitembk-themed-country-golf-index.xml>

<https://www.booking.com/sitembk-themed-country-gostinicy-index.xml>

[https://www.booking.com/sitembk-themed-country-guest\\_house-index.xml](https://www.booking.com/sitembk-themed-country-guest_house-index.xml)

<https://www.booking.com/sitembk-themed-country-hanok-index.xml>

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<https://www.booking.com/sitembk-themed-country-hilton-index.xml>

<https://www.booking.com/sitembk-themed-country-holidayhomes-index.xml>

<https://www.booking.com/sitembk-themed-country-holidayinn-index.xml>

<https://www.booking.com/sitembk-themed-country-holidaypark-index.xml>

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<https://www.booking.com/sitembk-themed-country-ibis-index.xml>

<https://www.booking.com/sitembk-themed-country-inn-index.xml>

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<https://www.booking.com/sitembk-themed-country-mercure-index.xml>

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<https://www.booking.com/sitembk-themed-country-motels-index.xml>

<https://www.booking.com/sitembk-themed-country-nhhoteles-index.xml>

<https://www.booking.com/sitembk-themed-country-novotel-index.xml>

<https://www.booking.com/sitembk-themed-country-onsen-index.xml>

<https://www.booking.com/sitembk-themed-country-parking-index.xml>

<https://www.booking.com/sitembk-themed-country-pets-index.xml>

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<https://www.booking.com/sitembk-themed-country-ramada-index.xml>

<https://www.booking.com/sitembk-themed-country-resorts-index.xml>

<https://www.booking.com/sitembk-themed-country-riad-index.xml>

<https://www.booking.com/sitembk-themed-country-romance-index.xml>

<https://www.booking.com/sitembk-themed-country-rooms-index.xml>

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<https://www.booking.com/sitembk-themed-country-ryokans-index.xml>

<https://www.booking.com/sitembk-themed-country-self-catering-index.xml>

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|  | Robots.txt | <a href="http://booking.com/robots.txt">http://booking.com/robots.txt</a><br>Ótimo, o seu website tem um ficheiro robots.txt.  |
|  | Analytics  | Em falta<br>Nã o detet á mos uma ferramenta de analytics instalada neste website.<br>A web analytics permite-lhe medir a atividade dos visitantes no seu website. Deve ter pelo menos uma ferramenta de analytics instalada, mas tamb é m pode ser bom instalar uma segunda para verificar os dados.   |