







# Website beoordeling zoom.us

Ge genereerd op 04 Mei 2026 19:00 PM






De score is 61/100




## SEO Content

	<p><b>Titel</b></p>	<p>One platform to connect   Zoom</p> <p>Lengte : 30</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 tekens.</p>														
	<p><b>Beschrijving</b></p>	<p>Modernize workflows with Zoom's trusted collaboration tools: including video meetings, Zoom Chat, VoIP phone, webinars, whiteboard, contact center, and events.</p> <p>Lengte : 164</p> <p>Idealiter zou uw meta description tussen de 70 en 160 tekens (spaties inbegrepen) moeten bevatten. Gebruik <a href="#">deze gratis tool</a> om de tekstlengte te berekenen.</p>														
	<p><b>Zoekwoorden</b></p>	<p>Zoom, Unified Communications, Unified Communications Platform, UCaaS, Collaboration Tools, Collaboration Software, Collaboration Services</p> <p>Goed, uw pagina bevat meta keywords.</p>														
	<p><b>OG Meta Eigenschappen</b></p>	<p>Goed, uw pagina maakt gebruik van OG-eigenschappen.</p> <table border="1" data-bbox="539 1413 1481 2040"> <thead> <tr> <th>Eigenschap</th> <th>Inhoud</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.zoom.com</td> </tr> <tr> <td>title</td> <td>One platform to connect   Zoom</td> </tr> <tr> <td>description</td> <td>Modernize workflows with Zoom's trusted collaboration tools: including video meetings, Zoom Chat, VoIP phone, webinars, whiteboard, contact center, and events.</td> </tr> <tr> <td>image</td> <td>https://st1.zoom.us/homepage/20260413-1449/primary/dist/assets/images/thumb.png</td> </tr> <tr> <td>site_name</td> <td>Zoom</td> </tr> </tbody> </table>	Eigenschap	Inhoud	type	website	url	https://www.zoom.com	title	One platform to connect   Zoom	description	Modernize workflows with Zoom's trusted collaboration tools: including video meetings, Zoom Chat, VoIP phone, webinars, whiteboard, contact center, and events.	image	https://st1.zoom.us/homepage/20260413-1449/primary/dist/assets/images/thumb.png	site_name	Zoom
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site_name	Zoom															




## SEO Content

	Koppen	H1 1	H2 9	H3 9	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] Find out what's possible when work connects</li><li>• [H2] Introducing Zoom AI Companion 3.0</li><li>• [H2] A Leader in the Gartner® Magic Quadrant™ for UCaaS, Worldwide 2025. 6th year in a row!</li><li>• [H2] Zoom recognized in the 2025 Gartner® Magic Quadrant™ for CCaaS</li><li>• [H2] Zoom named a leader in The Forrester Wave™: UCaaS 2025</li><li>• [H2] One platform. Endless ways to work together.</li><li>• [H2] Trusted by millions. Built for you.</li><li>• [H2] “Zoom Workplace turns my brainwaves into polished gems. From meetings, I can create Clips, Notes, Docs, or even whiteboards faster than you can say, ‘transcript.’”</li><li>• [H2] Companies are achieving more with Zoom</li><li>• [H2] See what Zoom can do for your business</li><li>• [H3] Zoom AI Companion helps by:<ul style="list-style-type: none"><li>• [H3] Major League Baseball™ and Zoom expand the employee-fan experience</li><li>• [H3] Advancing mental wellness through TheShareCo’s journey with Zoom Video SDK</li><li>• [H3] Cricut slashed call abandonment rates by 90% with Zoom</li><li>• [H3] A connected, collaborative workforce drives innovation at Capital One</li><li>• [H3] Meet My Notes: Your new AI note-taker</li><li>• [H3] Zoom wins Emmy for Engineering, Science &amp; Technology</li><li>• [H3] Eric Yuan on accessible AI: Include AI tools for business</li><li>• [H3] Zoom launches AI app for frontline workers</li></ul></li></ul>					
	Afbeeldingen	We vonden 84 afbeeldingen op deze pagina.  5 alt-attributen are leeg of ontbreken. Voeg alternatieve tekst toe zodat zoekmachines de inhoud van uw afbeeldingen beter kunnen begrijpen.					
	Tekst/HTML Ratio	Ratio : 6%  De ratio van tekst tot HTML-code van deze pagina is lager dan 15 procent, dit betekent dat uw website waarschijnlijk meer tekstinhoud nodig heeft.					
	Flash	Perfect, er is geen Flash-inhoud gedetecteerd op deze pagina.					
	Iframe	Jammer, u heeft Iframes op de webpagina's, dit betekent dat inhoud in een Iframe niet kan worden geïndexeerd.					

## SEO Links

	URL Herschrijving	Goed. Uw links zien er vriendelijk uit!
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## SEO Links

	Underscores in de URLs	We hebben underscores gevonden in uw URL's. U zou liever koppeltokens moeten gebruiken om uw SEO te optimaliseren.
	Links op de pagina	We vonden in totaal 97 links inclusief 0 link(s) naar bestanden
	Statistics	Externe Links : noreferrer noopener 0% Externe Links : Passing Juice 67.01% Interne Links 32.99%

## Links op de pagina

Ankertekst	Type	Juice
<a href="#">Pricing</a>	Intern	Passing Juice
<a href="#">Support</a>	Extern	Passing Juice
<a href="#">Sign In</a>	Intern	Passing Juice
<a href="#">Contact Sales</a>	Extern	Passing Juice
<a href="#">Sign Up Free</a>	Intern	Passing Juice
<a href="#">What's New</a>	Extern	Passing Juice
<a href="#">Join a meeting</a>	Intern	Passing Juice
<a href="#">Host a meeting</a>	Intern	Passing Juice
<a href="#">Download app</a>	Intern	Passing Juice
<a href="#">Settings</a>	Intern	Passing Juice
<a href="#">Add Account</a>	Intern	Passing Juice
<a href="#">Web App</a>	Intern	Passing Juice
<a href="#">Sign Out</a>	Intern	Passing Juice
<a href="#">View all</a>	Extern	Passing Juice
<a href="#">Learn more</a>	Extern	Passing Juice
<a href="#">Learn more</a>	Extern	Passing Juice
<a href="#">Learn more</a>	Extern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice

## Links op de pagina

<a href="#">Apps and Integrations</a>	Extern	Passing Juice
<a href="#">Get AI support</a>	Extern	Passing Juice
<a href="#">AI Companion for your role</a>	Extern	Passing Juice
<a href="#">AI Companion Onboarding Center</a>	Extern	Passing Juice
<a href="#">AI Privacy and Security</a>	Extern	Passing Juice
<a href="#">AI ROI Calculator</a>	Extern	Passing Juice
<a href="#">By industry</a>	Extern	Passing Juice
<a href="#">Education</a>	Extern	Passing Juice
<a href="#">Financial Services</a>	Extern	Passing Juice
<a href="#">Government</a>	Extern	Passing Juice
<a href="#">Healthcare</a>	Extern	Passing Juice
<a href="#">Manufacturing</a>	Extern	Passing Juice
<a href="#">Retail</a>	Extern	Passing Juice
<a href="#">Frontline</a>	Extern	Passing Juice
<a href="#">Broadcast</a>	Extern	Passing Juice
<a href="#">Small and midsize business</a>	Extern	Passing Juice
<a href="#">Information Technology</a>	Extern	Passing Juice
<a href="#">Customer Experience</a>	Extern	Passing Juice
<a href="#">Sales and Revenue</a>	Extern	Passing Juice
<a href="#">Facilities</a>	Extern	Passing Juice
<a href="#">Marketing and Events</a>	Extern	Passing Juice
<a href="#">For Developer</a>	Intern	Passing Juice
<a href="#">Video SDK</a>	Extern	Passing Juice
<a href="#">Meeting SDK</a>	Intern	Passing Juice
<a href="#">App Marketplace</a>	Intern	Passing Juice
<a href="#">APIs</a>	Intern	Passing Juice
<a href="#">Webhooks</a>	Intern	Passing Juice
<a href="#">For partners</a>	Extern	Passing Juice

## Links op de pagina

<a href="#">Partner Solutions</a>	Extern	Passing Juice
<a href="#">Find a Partner</a>	Extern	Passing Juice
<a href="#">Partner Portal</a>	Intern	Passing Juice
<a href="#">Partner Learning Center</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Extern	Passing Juice
<a href="#">Deutsch</a>	Extern	Passing Juice
<a href="#">English</a>	Extern	Passing Juice
<a href="#">Espa&amp;#xF1;ol</a>	Extern	Passing Juice
<a href="#">Fran&amp;#xE7;ais</a>	Extern	Passing Juice
<a href="#">Indonesia</a>	Extern	Passing Juice
<a href="#">Italiano</a>	Extern	Passing Juice
<a href="#">&amp;#x65E5;&amp;#x672C;&amp;#x8A9E:</a>	Extern	Passing Juice
<a href="#">&amp;#xD55C;&amp;#xAD6D;&amp;#xC5B4:</a>	Extern	Passing Juice
<a href="#">Nederlands</a>	Extern	Passing Juice
<a href="#">Polski</a>	Extern	Passing Juice
<a href="#">Portugu&amp;#xEA;s</a>	Extern	Passing Juice
<a href="#">&amp;#x420;&amp;#x443;&amp;#x441;&amp;#x441;&amp;#x43A;&amp;#x438;&amp;#x439:</a>	Extern	Passing Juice
<a href="#">Svenska</a>	Extern	Passing Juice
<a href="#">T&amp;#xFC;rk&amp;#xE7:e</a>	Extern	Passing Juice
<a href="#">Ti&amp;#x1EBF;ng Vi&amp;#x1EC7;t</a>	Extern	Passing Juice
<a href="#">&amp;#x4E2D;&amp;#x6587;&amp;#xFF08;&amp;#x7B80;&amp;#x4F53;&amp;#xFF0C;&amp;#x4E2D;&amp;#x56FD;&amp;#xFF09:</a>	Extern	Passing Juice
<a href="#">&amp;#x4E2D;&amp;#x6587;&amp;#xFF08;&amp;#x7E41;&amp;#x9AD4;&amp;#xFF0C;&amp;#x53F0;&amp;#x7063;&amp;#xFF09:</a>	Extern	Passing Juice
<a href="#">About</a>	Extern	Passing Juice
<a href="#">Customers</a>	Extern	Passing Juice
<a href="#">Our Team</a>	Extern	Passing Juice
<a href="#">Careers</a>	Intern	Passing Juice
<a href="#">Partners</a>	Intern	Passing Juice

## Links op de pagina

<a href="#">Investors</a>	Intern	Passing Juice
<a href="#">Press</a>	Intern	Passing Juice
<a href="#">Sustainability &amp; ESG</a>	Extern	Passing Juice
<a href="#">Media Kit</a>	Extern	Passing Juice
<a href="#">How To Videos</a>	Intern	Passing Juice
<a href="#">Zoom Ventures</a>	Extern	Passing Juice
<a href="#">Zoom Rooms Controller</a>	Intern	Passing Juice
<a href="#">Browser Extension</a>	Intern	Passing Juice
<a href="#">Outlook Plug-in</a>	Intern	Passing Juice
<a href="#">Zoom Virtual Backgrounds</a>	Extern	Passing Juice
<a href="#">Request a Demo</a>	Extern	Passing Juice
<a href="#">Webinars and Events</a>	Intern	Passing Juice
<a href="#">Test Zoom</a>	Intern	Passing Juice
<a href="#">Account</a>	Intern	Passing Juice
<a href="#">Learning Center</a>	Intern	Passing Juice
<a href="#">Zoom Community</a>	Extern	Passing Juice
<a href="#">Feedback</a>	Intern	Passing Juice
<a href="#">Accessibility</a>	Extern	Passing Juice
<a href="#">Developer Support</a>	Intern	Passing Juice
<a href="#">Privacy, Security, Legal Policies, and Modern Slavery Act Transparency Statement</a>	Extern	Passing Juice
<a href="#">Terms</a>	Extern	Passing Juice
<a href="#">Privacy</a>	Extern	Passing Juice
<a href="#">Trust Center</a>	Extern	Passing Juice
<a href="#">Acceptable Use Guidelines</a>	Extern	Passing Juice

## SEO Zoekwoorden



Zoekwoordenwolk

video more center **zoom** app companion sales support  
get read

## SEO Zoekwoorden




### Zoekwoordenconsistentie

Zoekwoord	Inhoud	Titel	Zoekwoorden	Beschrijving	Koppen
zoom	69	✓	✓	✓	✓
more	31	✗	✗	✗	✓
get	24	✗	✗	✗	✓
app	17	✗	✗	✗	✓
companion	16	✗	✗	✗	✓








### Bruikbaarheid

	URL	Domein : zoom.us Lengte : 7
	Favicon	Geweldig, uw website heeft een favicon.
	Afdrukbaarheid	We konden geen printvriendelijke CSS vinden.
	Taal	Goed. Uw gedeclareerde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.





### Document

	Doctype	HTML 5
	Codering	Perfect. Uw gedeclareerde charset is UTF-8.
	W3C Validiteit	Fouten : 10 Waarschuwingen : 3




## Document

	E-mail Privacy	Geweldig, er is geen e-mailadres gevonden in platte tekst!
	Verouderde HTML	Geweldig! We hebben geen verouderde HTML-tags gevonden in uw HTML.
	Snelheidstips	<ul style="list-style-type: none"><li> Uitstekend, uw website gebruikt geen geneste tabellen.</li><li> Jammer, uw website gebruikt inline styles.</li><li> Geweldig, uw website heeft weinig CSS-bestanden.</li><li> Perfect, uw website heeft weinig JavaScript-bestanden.</li><li> Perfect, uw website maakt gebruik van gzip.</li></ul>

## Mobiel

	Mobiele Optimalisatie	<ul style="list-style-type: none"><li> Apple Icoon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. <a href="https://zoom.us/sitemap.xml">https://zoom.us/sitemap.xml</a>
	Robots.txt	<a href="http://zoom.us/robots.txt">http://zoom.us/robots.txt</a> Geweldig, uw website heeft een robots.txt-bestand.
	Analytics	Geweldig, uw website heeft een analytics tool. Google Tag Manager