



# Website beoordeling apple.com

Ge genereerd op 04 Mei 2026 18:57 PM






De score is 55/100





## SEO Content

	<p><b>Titel</b></p>	<p>Apple</p> <p>Lengte : 5</p> <p>Idealiter zou uw title tag tussen de 10 en 70 tekens (spaties inbegrepen) moeten bevatten. Gebruik <a href="#">deze gratis tool</a> om de tekstlengte te berekenen.</p>																
	<p><b>Beschrijving</b></p>	<p>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</p> <p>Lengte : 172</p> <p>Idealiter zou uw meta description tussen de 70 en 160 tekens (spaties inbegrepen) moeten bevatten. Gebruik <a href="#">deze gratis tool</a> om de tekstlengte te berekenen.</p>																
	<p><b>Zoekwoorden</b></p>	<p>Zeer slecht. We hebben geen meta keywords gevonden op uw pagina. Gebruik <a href="#">deze gratis online meta tag generator</a> om keywords te maken.</p>																
	<p><b>OG Meta Eigenschappen</b></p>	<p>Goed, uw pagina maakt gebruik van OG-eigenschappen.</p> <table border="1" data-bbox="539 1413 1481 2080"> <thead> <tr> <th>Eigenschap</th> <th>Inhoud</th> </tr> </thead> <tbody> <tr> <td>image</td> <td><a href="https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202604211141">https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202604211141</a></td> </tr> <tr> <td>title</td> <td>Apple</td> </tr> <tr> <td>description</td> <td>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</td> </tr> <tr> <td>url</td> <td><a href="https://www.apple.com/">https://www.apple.com/</a></td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Apple</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Eigenschap	Inhoud	image	<a href="https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202604211141">https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202604211141</a>	title	Apple	description	Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.	url	<a href="https://www.apple.com/">https://www.apple.com/</a>	locale	en_US	site_name	Apple	type	website
Eigenschap	Inhoud																	
image	<a href="https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202604211141">https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202604211141</a>																	
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locale	en_US																	
site_name	Apple																	
type	website																	



## SEO Content

	Koppen	H1 1	H2 5	H3 17	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] Apple</li><li>• [H2] iPhone</li><li>• [H2] iPad Air iPad Air</li><li>• [H2] MacBook Pro</li><li>• [H2] Endless entertainment.</li><li>• [H2] Apple Footer</li><li>• [H3] Mother's Day</li><li>• [H3] Apple Watch Series 11 Apple Watch Series 11</li><li>• [H3] MacBook Neo</li><li>• [H3] AirPods Pro 3</li><li>• [H3] Apple Trade In Apple Trade In</li><li>• [H3] Apple Card Apple Card</li><li>• [H3] Shop and Learn Shop and Learn</li><li>• [H3] Apple Wallet Apple Wallet</li><li>• [H3] Account Account</li><li>• [H3] Entertainment Entertainment</li><li>• [H3] Apple Store Apple Store</li><li>• [H3] For Business For Business</li><li>• [H3] For Education For Education</li><li>• [H3] For Healthcare For Healthcare</li><li>• [H3] For Government For Government</li><li>• [H3] Apple Values Apple Values</li><li>• [H3] About Apple About Apple</li></ul>					
	Afbeeldingen	We vonden 97 afbeeldingen op deze pagina. Goed, de meeste of alle afbeeldingen hebben alt-attributen.					
	Tekst/HTML Ratio	Ratio : 2%  De ratio van tekst tot HTML-code van deze pagina is lager dan 15 procent, dit betekent dat uw website waarschijnlijk meer tekstinhoud nodig heeft.					
	Flash	Perfect, er is geen Flash-inhoud gedetecteerd op deze pagina.					
	Iframe	Geweldig, er zijn geen Iframes gedetecteerd op deze pagina.					

## SEO Links

	URL Herschrijving	Goed. Uw links zien er vriendelijk uit!					
	Underscores in de URLs	We hebben underscores gevonden in uw URL's. U zou liever koppeltekens moeten gebruiken om uw SEO te optimaliseren.					

## SEO Links

	Links op de pagina	We vonden in totaal 83 links inclusief 0 link(s) naar bestanden
	Statistics	Externe Links : noreferrer noopener 0% Externe Links : Passing Juice 1.2% Interne Links 98.8%

## Links op de pagina

Ankertekst	Type	Juice
=	Intern	Passing Juice
<a href="#">Shop iPhone</a>	Intern	Passing Juice
=	Intern	Passing Juice
<a href="#">Buy</a>	Intern	Passing Juice
=	Intern	Passing Juice
<a href="#">Buy</a>	Intern	Passing Juice
=	Intern	Passing Juice
=	Intern	Passing Juice
<a href="#">Buy</a>	Intern	Passing Juice
=	Intern	Passing Juice
<a href="#">Buy</a>	Intern	Passing Juice
=	Intern	Passing Juice
<a href="#">Buy</a>	Intern	Passing Juice
=	Intern	Passing Juice
=	Intern	Passing Juice
<a href="#">Apply now</a>	Intern	Passing Juice
<a href="https://support.apple.com/kb/HT209218">support.apple.com/kb/HT209218</a>	Intern	Passing Juice
<a href="#">Mac</a>	Intern	Passing Juice
<a href="#">iPad</a>	Intern	Passing Juice
<a href="#">Watch</a>	Intern	Passing Juice

## Links op de pagina

<a href="#">Vision</a>	Intern	Passing Juice
<a href="#">AirPods</a>	Intern	Passing Juice
<a href="#">TV &amp; Home</a>	Intern	Passing Juice
<a href="#">AirTag</a>	Intern	Passing Juice
<a href="#">Accessories</a>	Intern	Passing Juice
<a href="#">Gift Cards</a>	Intern	Passing Juice
<a href="#">Wallet</a>	Intern	Passing Juice
<a href="#">Apple Pay</a>	Intern	Passing Juice
<a href="#">Apple Cash</a>	Intern	Passing Juice
<a href="#">Manage Your Apple Account</a>	Intern	Passing Juice
<a href="#">Apple Store Account</a>	Intern	Passing Juice
<a href="#">iCloud.com</a>	Extern	Passing Juice
<a href="#">Apple One</a>	Intern	Passing Juice
<a href="#">Apple TV</a>	Intern	Passing Juice
<a href="#">Apple Music</a>	Intern	Passing Juice
<a href="#">Apple Arcade</a>	Intern	Passing Juice
<a href="#">Apple Fitness+</a>	Intern	Passing Juice
<a href="#">Apple News+</a>	Intern	Passing Juice
<a href="#">Apple Podcasts</a>	Intern	Passing Juice
<a href="#">Apple Books</a>	Intern	Passing Juice
<a href="#">App Store</a>	Intern	Passing Juice
<a href="#">Find a Store</a>	Intern	Passing Juice
<a href="#">Genius Bar</a>	Intern	Passing Juice
<a href="#">Today at Apple</a>	Intern	Passing Juice
<a href="#">Group Reservations</a>	Intern	Passing Juice
<a href="#">Apple Camp</a>	Intern	Passing Juice
<a href="#">Apple Store App</a>	Intern	Passing Juice
<a href="#">Certified Refurbished</a>	Intern	Passing Juice


## Links op de pagina

<a href="#">Financing</a>	Intern	Passing Juice
<a href="#">Carrier Deals at Apple</a>	Intern	Passing Juice
<a href="#">Order Status</a>	Intern	Passing Juice
<a href="#">Shopping Help</a>	Intern	Passing Juice
<a href="#">Apple and Business</a>	Intern	Passing Juice
<a href="#">Shop for Business</a>	Intern	Passing Juice
<a href="#">Apple and Education</a>	Intern	Passing Juice
<a href="#">Shop for K-12</a>	Intern	Passing Juice
<a href="#">Shop for College</a>	Intern	Passing Juice
<a href="#">Apple and Healthcare</a>	Intern	Passing Juice
<a href="#">Apple and Government</a>	Intern	Passing Juice
<a href="#">Shop for Veterans and Military</a>	Intern	Passing Juice
<a href="#">Shop for State and Local Employees</a>	Intern	Passing Juice
<a href="#">Shop for Federal Employees</a>	Intern	Passing Juice
<a href="#">Accessibility</a>	Intern	Passing Juice
<a href="#">Education</a>	Intern	Passing Juice
<a href="#">Environment</a>	Intern	Passing Juice
<a href="#">Inclusion and Diversity</a>	Intern	Passing Juice
<a href="#">Privacy</a>	Intern	Passing Juice
<a href="#">Racial Equity and Justice</a>	Intern	Passing Juice
<a href="#">Supply Chain Innovation</a>	Intern	Passing Juice
<a href="#">Newsroom</a>	Intern	Passing Juice
<a href="#">Apple Leadership</a>	Intern	Passing Juice
<a href="#">Career Opportunities</a>	Intern	Passing Juice
<a href="#">Investors</a>	Intern	Passing Juice
<a href="#">Ethics &amp; Compliance</a>	Intern	Passing Juice
<a href="#">Events</a>	Intern	Passing Juice
<a href="#">Contact Apple</a>	Intern	Passing Juice

## Links op de pagina

<a href="#">other retailer</a>	Intern	Passing Juice
<a href="#">United States</a>	Intern	Passing Juice
<a href="#">Privacy Policy</a>	Intern	Passing Juice
<a href="#">Terms of Use</a>	Intern	Passing Juice
<a href="#">Sales and Refunds</a>	Intern	Passing Juice
<a href="#">Legal</a>	Intern	Passing Juice
<a href="#">Site Map</a>	Intern	Passing Juice

## SEO Zoekwoorden

	Zoekwoordenwolk	apple card more watch all store shop <b>apple</b> now trade item
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## Zoekwoordenconsistentie

Zoekwoord	Inhoud	Titel	Zoekwoorden	Beschrijving	Koppen
apple	33	✓	✗	✓	✓
now	16	✗	✗	✗	✗
shop	11	✗	✗	✓	✓
store	10	✗	✗	✗	✓
trade	10	✗	✗	✗	✓












## Bruikbaarheid

	URL	Domein : apple.com Lengte : 9
	Favicon	Geweldig, uw website heeft een favicon.
	Afdrukbaarheid	We konden geen printvriendelijke CSS vinden.





## Bruikbaarheid

	Taal	Goed. Uw gedeclareerde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

## Document

	Doctype	HTML 5
	Codering	Perfect. Uw gedeclareerde charset is UTF-8.
	W3C Validiteit	Fouten : 216 Waarschuwingen : 108
	E-mail Privacy	Geweldig, er is geen e-mailadres gevonden in platte tekst!
	Verouderde HTML	Geweldig! We hebben geen verouderde HTML-tags gevonden in uw HTML.
	Snelheidstips	<ul style="list-style-type: none"><li> Uitstekend, uw website gebruikt geen geneste tabellen.</li><li> Jammer, uw website gebruikt inline styles.</li><li> Jammer, uw website heeft te veel CSS-bestanden (meer dan 4).</li><li> Jammer, uw website heeft te veel JS-bestanden (meer dan 6).</li><li> Perfect, uw website maakt gebruik van gzip.</li></ul>

## Mobiel

	Mobiele Optimalisatie	<ul style="list-style-type: none"><li> Apple Icoon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimalisatie

	XML Sitemap	<p>Geweldig, uw website heeft een XML sitemap.</p> <pre>https://www.apple.com/shop/sitemap.xml https://www.apple.com/autopush/sitemap/sitemap-index.xml https://www.apple.com/newsroom/sitemap.xml https://www.apple.com/retail/sitemap/sitemap.xml https://www.apple.com/today/sitemap-index.xml</pre>
	Robots.txt	<p><a href="http://apple.com/robots.txt">http://apple.com/robots.txt</a></p> <p>Geweldig, uw website heeft een robots.txt-bestand.</p>
	Analytics	<p>Ontbrekend</p> <p>We hebben geen analytics tool gedetecteerd op deze website.</p> <p>Web analytics stelt u in staat om bezoekersactiviteit op uw website te meten. U zou minstens één analytics tool geïnstalleerd moeten hebben, maar het kan ook goed zijn om een tweede te installeren om de gegevens te controleren.</p>