

# Évaluation du site booking.com

Généré le 04 Mai 2026 19:00 PM


Le score est de 44/100



## Optimisation du contenu

	Titre	Longueur : 0 Très mauvais. Nous n'avons pas trouvé de titre sur votre page.												
	Description	Longueur : 0 Très mauvais. Nous n'avons pas trouvé de balise META description sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer une description.												
	Mots-clés	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.												
	Propriétés Open Graph	Cette page ne tire pas parti des propriétés OG. Ces balises permettent aux robots d'exploration des réseaux sociaux de mieux structurer votre page. Utilisez <a href="#">ce générateur gratuit de propriétés OG</a> pour les créer.												
	Niveaux de titre	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] JavaScript is disabled</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	Nous avons trouvé 0 image(s) sur cette page Web. Bien, la plupart ou la totalité de vos images possèdent un attribut alt.												
	Ratio texte/HTML	Ratio : 0% Le ratio texte/HTML de cette page est inférieur à 15 pour cent, ce qui signifie que votre site a probablement besoin de plus de contenu textuel.												
	Flash	Parfait, aucun contenu Flash n'a été détecté sur cette page.												

## Optimisation du contenu

	Iframe	G é nial, aucun Iframe n'a é t é d é tect é sur cette page.
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## Liens SEO

	R é é criture d'URLs	Bien. Vos liens semblent optimis é s !
	Tirets bas dans les URLs	Parfait ! Aucun tiret bas d é tect é dans vos URLs.
	Liens dans la page	Nous avons trouv é un total de 0 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : nofollow noopen 0% Liens externes : Transmettant du Juice 0% Liens internes 0%

## Liens dans la page

Texte d'ancre	Type	Juice
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## Mots-cl é s SEO

	Nuage de mots-cl é s
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## Coh é rence des mots-cl é s

Mot-cl é	Contenu	Titre	Mots-cl é s	Description	Niveaux de titre
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## Ergonomie

URL	Domaine : booking.com
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## Ergonomie

		Longueur : 11
	Favicon	G é nial, votre site web dispose d'un favicon.
	Imprimabilit é	Nous n'avons pas trouv é de CSS compatible avec l'impression.
	Langue	Bien. Votre langue d é clar é e est en.
	Dublin Core	Cette page ne tire pas parti de Dublin Core.

## Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset d é clar é est UTF-8.
	Validit é W3C	Erreurs : 1 Avertissements : 0
	Confidentialit é des e-mails	G é nial, aucune adresse e-mail n'a é t é trouv é e en texte clair !
	HTML obsol è te	G é nial ! Nous n'avons pas trouv é de balises HTML obsol è tes dans votre HTML.
	Astuces vitesse	<ul style="list-style-type: none"><li> Excellent, votre site web n'utilise pas de tableaux imbriqu é s.</li><li> Parfait. Aucun CSS inline n'a é t é trouv é dans les balises HTML !</li><li> G é nial, votre site web contient peu de fichiers CSS.</li><li> Parfait, votre site web contient peu de fichiers JavaScript.</li><li> Dommage, votre site web ne tire pas parti de gzip.</li></ul>

## Mobile



### Optimisation mobile

- Icône Apple
- Balise Meta Viewport
- Contenu Flash

## Optimisation



### Sitemap XML

G é nial, votre site web dispose d'un sitemap XML.

<https://www.booking.com/sitembk-airport-index.xml>

<https://www.booking.com/sitembk-articles-index.xml>

<https://www.booking.com/sitembk-attractions-category-city-index.xml>

<https://www.booking.com/sitembk-attractions-city-index.xml>

<https://www.booking.com/sitembk-attractions-index.xml>

<https://www.booking.com/sitembk-attractions-point-of-interest-index.xml>

<https://www.booking.com/sitembk-attractions-subcategory-city-index.xml>

<https://www.booking.com/sitembk-beach-holidays-index.xml>

<https://www.booking.com/sitembk-beaches-index.xml>

<https://www.booking.com/sitembk-cars-airport-index.xml>

<https://www.booking.com/sitembk-cars-city-index.xml>

<https://www.booking.com/sitembk-cars-country-index.xml>

<https://www.booking.com/sitembk-cars-region-index.xml>

<https://www.booking.com/sitembk-cars-supplier-airport-index.xml>

<https://www.booking.com/sitembk-cars-supplier-city-index.xml>

<https://www.booking.com/sitembk-cars-supplier-country-index.xml>

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<https://www.booking.com/sitembk-city-index.xml>

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<https://www.booking.com/sitembk-district-index.xml>

<https://www.booking.com/sitembk-editorial-articles-index.xml>

<https://www.booking.com/sitembk-extended-stays-index-index.xml>

<https://www.booking.com/sitembk-flights-city-to-city-index.xml>

<https://www.booking.com/sitembk-flights-city-to-country-index.xml>

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<https://www.booking.com/sitembk-hotel-index.xml>

<https://www.booking.com/sitembk-hotel-review-index.xml>

<https://www.booking.com/sitembk-landmark-index.xml>

<https://www.booking.com/sitembk-newly-opened-index.xml>

<https://www.booking.com/sitembk-product-guides-index.xml>

<https://www.booking.com/sitembk-region-index.xml>

<https://www.booking.com/sitembk-regiongroup-index.xml>

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[https://www.booking.com/sitembk-themed-city-accessible\\_traveling-index.xml](https://www.booking.com/sitembk-themed-city-accessible_traveling-index.xml)

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[https://www.booking.com/sitembk-themed-city-bed\\_and\\_breakfast-index.xml](https://www.booking.com/sitembk-themed-city-bed_and_breakfast-index.xml)

<https://www.booking.com/sitembk-themed-city-bestwestern-index.xml>

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<https://www.booking.com/sitembk-themed-city-bungalows-index.xml>

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<https://www.booking.com/sitembk-themed-city-cottages-index.xml>

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## Optimisation

index.xml

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Robots.txt

<http://booking.com/robots.txt>

G é nial, votre site web dispose d'un fichier robots.txt.

## Optimisation



Mesures d'audience

Manquant

Nous n'avons pas détecté d'outil d'analytics installé sur ce site web.

L'analytics web vous permet de mesurer l'activité des visiteurs sur votre site web. Vous devriez avoir au moins un outil d'analytics installé, mais il peut être également utile d'en installer un second pour vérifier les données.