







Website review zoom.us

Generated on May 04 2026 19:00 PM






The score is 61/100




SEO Content

	<p>Title</p>	<p>One platform to connect Zoom</p> <p>Length : 30</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Modernize workflows with Zoom's trusted collaboration tools: including video meetings, Zoom Chat, VoIP phone, webinars, whiteboard, contact center, and events.</p> <p>Length : 164</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Zoom, Unified Communications, Unified Communications Platform, UCaaS, Collaboration Tools, Collaboration Software, Collaboration Services</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.zoom.com</td> </tr> <tr> <td>title</td> <td>One platform to connect Zoom</td> </tr> <tr> <td>description</td> <td>Modernize workflows with Zoom's trusted collaboration tools: including video meetings, Zoom Chat, VoIP phone, webinars, whiteboard, contact center, and events.</td> </tr> <tr> <td>image</td> <td>https://st1.zoom.us/homepage/20260413-1449/primary/dist/assets/images/thumb.png</td> </tr> <tr> <td>site_name</td> <td>Zoom</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.zoom.com	title	One platform to connect Zoom	description	Modernize workflows with Zoom's trusted collaboration tools: including video meetings, Zoom Chat, VoIP phone, webinars, whiteboard, contact center, and events.	image	https://st1.zoom.us/homepage/20260413-1449/primary/dist/assets/images/thumb.png	site_name	Zoom
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	<p>Headings</p>	<p>H1 H2 H3 H4 H5 H6</p>														




SEO Content

		1 9 9 0 0 0	<ul style="list-style-type: none">• [H1] Find out what's possible when work connects• [H2] Introducing Zoom AI Companion 3.0• [H2] A Leader in the Gartner® Magic Quadrant™ for UCaaS, Worldwide 2025. 6th year in a row!• [H2] Zoom recognized in the 2025 Gartner® Magic Quadrant™ for CCaaS• [H2] Zoom named a leader in The Forrester Wave™: UCaaS 2025• [H2] One platform. Endless ways to work together.• [H2] Trusted by millions. Built for you.• [H2] “Zoom Workplace turns my brainwaves into polished gems. From meetings, I can create Clips, Notes, Docs, or even whiteboards faster than you can say, ‘transcript.’”• [H2] Companies are achieving more with Zoom• [H2] See what Zoom can do for your business• [H3] Zoom AI Companion helps by:• [H3] Major League Baseball™ and Zoom expand the employee-fan experience• [H3] Advancing mental wellness through TheShareCo’s journey with Zoom Video SDK• [H3] Cricut slashed call abandonment rates by 90% with Zoom• [H3] A connected, collaborative workforce drives innovation at Capital One• [H3] Meet My Notes: Your new AI note-taker• [H3] Zoom wins Emmy for Engineering, Science & Technology• [H3] Eric Yuan on accessible AI: Include AI tools for business• [H3] Zoom launches AI app for frontline workers
	Images		We found 84 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio		Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash		Perfect, no Flash content has been detected on this page.
	Iframe		Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite		Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 97 links including 0 link(s) to files
	Statistics	<p>External Links : noreferrer noopener 0%</p> <p>External Links : Passing Juice 67.01%</p> <p>Internal Links 32.99%</p>

In-page links

Anchor	Type	Juice
Pricing	Internal	Passing Juice
Support	External	Passing Juice
Sign In	Internal	Passing Juice
Contact Sales	External	Passing Juice
Sign Up Free	Internal	Passing Juice
What's New	External	Passing Juice
Join a meeting	Internal	Passing Juice
Host a meeting	Internal	Passing Juice
Download app	Internal	Passing Juice
Settings	Internal	Passing Juice
Add Account	Internal	Passing Juice
Web App	Internal	Passing Juice
Sign Out	Internal	Passing Juice
View all	External	Passing Juice
Learn more	External	Passing Juice
Learn more	External	Passing Juice
Learn more	External	Passing Juice
Learn more	Internal	Passing Juice

In-page links

Apps and Integrations	External	Passing Juice
Get AI support	External	Passing Juice
AI Companion for your role	External	Passing Juice
AI Companion Onboarding Center	External	Passing Juice
AI Privacy and Security	External	Passing Juice
AI ROI Calculator	External	Passing Juice
By industry	External	Passing Juice
Education	External	Passing Juice
Financial Services	External	Passing Juice
Government	External	Passing Juice
Healthcare	External	Passing Juice
Manufacturing	External	Passing Juice
Retail	External	Passing Juice
Frontline	External	Passing Juice
Broadcast	External	Passing Juice
Small and midsize business	External	Passing Juice
Information Technology	External	Passing Juice
Customer Experience	External	Passing Juice
Sales and Revenue	External	Passing Juice
Facilities	External	Passing Juice
Marketing and Events	External	Passing Juice
For Developer	Internal	Passing Juice
Video SDK	External	Passing Juice
Meeting SDK	Internal	Passing Juice
App Marketplace	Internal	Passing Juice
APIs	Internal	Passing Juice
Webhooks	Internal	Passing Juice
For partners	External	Passing Juice

In-page links

Partner Solutions	External	Passing Juice
Find a Partner	External	Passing Juice
Partner Portal	Internal	Passing Juice
Partner Learning Center	Internal	Passing Juice
Learn more	External	Passing Juice
Deutsch	External	Passing Juice
English	External	Passing Juice
Espa&#xF1;ol	External	Passing Juice
Fran&#xE7;ais	External	Passing Juice
Indonesia	External	Passing Juice
Italiano	External	Passing Juice
&#x65E5;&#x672C;&#x8A9E:	External	Passing Juice
&#xD55C;&#xAD6D;&#xC5B4:	External	Passing Juice
Nederlands	External	Passing Juice
Polski	External	Passing Juice
Portugu&#xEA;s	External	Passing Juice
&#x420;&#x443;&#x441;&#x441;&#x43A;&#x438;&#x439:	External	Passing Juice
Svenska	External	Passing Juice
T&#xFC;rk&#xE7:e	External	Passing Juice
Ti&#x1EBF;ng Vi&#x1EC7;t	External	Passing Juice
&#x4E2D;&#x6587;&#xFF08;&#x7B80;&#x4F53;&#xFF0C;&#x4E2D;&#x56FD;&#xFF09:	External	Passing Juice
&#x4E2D;&#x6587;&#xFF08;&#x7E41;&#x9AD4;&#xFF0C;&#x53F0;&#x7063;&#xFF09:	External	Passing Juice
About	External	Passing Juice
Customers	External	Passing Juice
Our Team	External	Passing Juice
Careers	Internal	Passing Juice
Partners	Internal	Passing Juice

In-page links

Investors	Internal	Passing Juice
Press	Internal	Passing Juice
Sustainability & ESG	External	Passing Juice
Media Kit	External	Passing Juice
How To Videos	Internal	Passing Juice
Zoom Ventures	External	Passing Juice
Zoom Rooms Controller	Internal	Passing Juice
Browser Extension	Internal	Passing Juice
Outlook Plug-in	Internal	Passing Juice
Zoom Virtual Backgrounds	External	Passing Juice
Request a Demo	External	Passing Juice
Webinars and Events	Internal	Passing Juice
Test Zoom	Internal	Passing Juice
Account	Internal	Passing Juice
Learning Center	Internal	Passing Juice
Zoom Community	External	Passing Juice
Feedback	Internal	Passing Juice
Accessibility	External	Passing Juice
Developer Support	Internal	Passing Juice
Privacy, Security, Legal Policies, and Modern Slavery Act Transparency Statement	External	Passing Juice
Terms	External	Passing Juice
Privacy	External	Passing Juice
Trust Center	External	Passing Juice
Acceptable Use Guidelines	External	Passing Juice

SEO Keywords



Keywords Cloud

support companion get **zoom** app sales read video center






SEO Keywords

more




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zoom	69	✓	✓	✓	✓
more	31	✗	✗	✗	✓
get	24	✗	✗	✗	✓
app	17	✗	✗	✗	✓
companion	16	✗	✗	✗	✓









Usability

	Url	Domain : zoom.us Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 3




Document

	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://zoom.us/sitemap.xml</code>
	Robots.txt	<code>http://zoom.us/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <code>Google Tag Manager</code>