

# Website review bilibili.com

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The score is 52/100







## SEO Content

|    | Title              | 哔哩哔哩 (゜-゜)つロ 干杯--bilibili<br>Length : 25<br>Perfect, your title contains between 10 and 70 characters.  |    |    |    |    |    |    |   |   |    |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|----|---|---|---|
|    | Description        | 哔哩哔哩 ( bilibili.com)是国内知名的视频弹幕网站，这里有及时的动漫新番，活跃的ACG氛围，有创意的Up主。大家可以在这里找到许多欢乐。<br>Length : 73<br>Great, your meta description contains between 70 and 160 characters.  |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Keywords           | bilibili,哔哩哔哩,哔哩哔哩动画,哔哩哔哩弹幕网,弹幕视频,B站,弹幕,字幕,AMV,MA D,MTV,ANIME,动漫,动漫音乐,游戏,游戏解说,二次元,游戏视频,ACG,galgame,动画,番组,新番,初音,洛天依,vocaloid,日本动漫,国产动漫,手机游戏,网络游戏,电子竞技,ACG燃曲,ACG神曲,追新番,新番动漫,新番吐槽,巡音,镜音双子,千本樱,初音MIKU,舞蹈MMD,MIKUMIKUDANCE,洛天依原创曲,洛天依翻唱曲,洛天依投食歌,洛天依MMD,vocaloid家族,OST,BGM,动漫歌曲,日本动漫音乐,宫崎骏动漫音乐,动漫音乐推荐,燃系mad,治愈系mad,MAD MOVIE,MAD高燃<br>Good, your page contains meta keywords.   |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>10</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H3] 五一档横评《寒战》《消失的人》《森中有林》《十间敢死队》</li><li>• [H3] 列车组开麦上线，合唱接龙整活啦~~</li><li>• [H3] 为了打好班赛布局一年</li><li>• [H3] 玩伽罗能练射手基本功</li><li>• [H3] 中能量博主一天6套妆造VLOG工作记录！</li><li>• [H3] 陈赓：越南和法国真是一对奇妙的对手</li><li>• [H3] 我好像要拥有小猫了！</li><li>• [H3] 别说话 等我积攒豪意值！</li><li>• [H3] 排片不足10%，却很可能是年度十佳候选，《给阿嬷的情书》真的值得更多！</li><li>• [H3] 变数：你不能死，超级拼装！！</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 10 | 0 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 0  | 0                  | 10  | 0  | 0  | 0  |    |    |    |   |   |    |   |   |   |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|  | Images          | We found 14 images on this web page.<br><br>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 1%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                     |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|   | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.              |
|  | In-page links           | We found a total of 49 links including 2 link(s) to files   |
|  | Statistics              | External Links : noreferrer noopener 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

## In-page links

| Anchor              | Type     | Juice         |
|---------------------|----------|---------------|
| =                   | Internal | Passing Juice |
| <a href="#">番剧</a>  | Internal | Passing Juice |
| <a href="#">电影</a>  | Internal | Passing Juice |
| <a href="#">国创</a>  | Internal | Passing Juice |
| <a href="#">电视剧</a> | Internal | Passing Juice |


## In-page links

|                      |          |               |
|----------------------|----------|---------------|
| <a href="#">综艺</a>   | Internal | Passing Juice |
| <a href="#">纪录片</a>  | Internal | Passing Juice |
| <a href="#">动画</a>   | Internal | Passing Juice |
| <a href="#">游戏</a>   | Internal | Passing Juice |
| <a href="#">鬼畜</a>   | Internal | Passing Juice |
| <a href="#">音乐</a>   | Internal | Passing Juice |
| <a href="#">舞蹈</a>   | Internal | Passing Juice |
| <a href="#">影视</a>   | Internal | Passing Juice |
| <a href="#">娱乐</a>   | Internal | Passing Juice |
| <a href="#">知识</a>   | Internal | Passing Juice |
| <a href="#">科技数码</a> | Internal | Passing Juice |
| <a href="#">资讯</a>   | Internal | Passing Juice |
| <a href="#">美食</a>   | Internal | Passing Juice |
| <a href="#">小剧场</a>  | Internal | Passing Juice |
| <a href="#">汽车</a>   | Internal | Passing Juice |
| <a href="#">时尚美妆</a> | Internal | Passing Juice |
| <a href="#">体育运动</a> | Internal | Passing Juice |
| <a href="#">动物</a>   | Internal | Passing Juice |
| <a href="#">vlog</a> | Internal | Passing Juice |
| <a href="#">绘画</a>   | Internal | Passing Juice |
| <a href="#">人工智能</a> | Internal | Passing Juice |
| <a href="#">家装房产</a> | Internal | Passing Juice |
| <a href="#">户外潮流</a> | Internal | Passing Juice |
| <a href="#">健身</a>   | Internal | Passing Juice |
| <a href="#">手工</a>   | Internal | Passing Juice |
| <a href="#">旅游出行</a> | Internal | Passing Juice |
| <a href="#">三农</a>   | Internal | Passing Juice |
| <a href="#">亲子</a>   | Internal | Passing Juice |
|                      |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">健康</a>                                  | Internal | Passing Juice |
| <a href="#">情感</a>                                  | Internal | Passing Juice |
| <a href="#">生活兴趣</a>                                | Internal | Passing Juice |
| <a href="#">生活经验</a>                                | Internal | Passing Juice |
| <a href="#">公益</a>                                  | Internal | Passing Juice |
| <a href="#">超高清</a>                                 | Internal | Passing Juice |
| <a href="#">五一档横评《寒战》《消失的人》《森中有林》《十间敢死队》</a>        | Internal | Passing Juice |
| <a href="#">列车组开麦上线，合唱接龙整活啦~~</a>                   | Internal | Passing Juice |
| <a href="#">为了打好班赛布局一年</a>                          | Internal | Passing Juice |
| <a href="#">玩伽罗能练射手基本功</a>                          | Internal | Passing Juice |
| <a href="#">中能量博主一天6套妆造VLOG工作记录！</a>                | Internal | Passing Juice |
| <a href="#">陈赓：越南和法国真是一对奇妙的对手</a>                   | Internal | Passing Juice |
| <a href="#">我好像要拥有小猫了！</a>                          | Internal | Passing Juice |
| <a href="#">别说话 等我积攒豪意值！</a>                        | Internal | Passing Juice |
| <a href="#">排片不足10%，却很可能是年度十佳候选，《给阿嬷的情书》真的值得更多！</a> | Internal | Passing Juice |
| <a href="#">变数：你不能死，超级拼装！！</a>                      | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

游戏中心会员购 下载客户端  
干杯bilibili 纪录片 科技数码  
哔哩哔哩 时尚美妆 电视剧 小剧场






## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| 哔哩哔哩       | 1       | ✓     | ✓        | ✓           | ✗        |
| 干杯bilibili | 1       | ✗     | ✗        | ✗           | ✗        |
| 游戏中心       | 1       | ✗     | ✗        | ✗           | ✗        |










## Keywords Consistency

|       |   |   |   |   |   |
|-------|---|---|---|---|---|
| 会员购   | 1 | ✘ | ✘ | ✘ | ✘ |
| 下载客户端 | 1 | ✘ | ✘ | ✘ | ✘ |



## Usability

|   |              |   |
|---|--------------|---|
|   | Url          | Domain : bilibili.com<br>Length : 12              |
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is zh.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 4<br>Warnings : 9  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li></ul> |




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.bilibili.com/sitemap.xml>



### Robots.txt

<http://bilibili.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.