



# Website review avito.ru

Generated on January 17 2026 09:11 AM

The score is 43/100







## SEO Content



	<b>Title</b>	<p>—</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<b>Description</b>	<p>—</p> <p>Length : 33</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1832"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://m.avito.ru/icons/touch-icon-512x512.png</td> </tr> <tr> <td>image:width</td> <td>512</td> </tr> <tr> <td>image:height</td> <td>512</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td></td> </tr> <tr> <td>locale</td> <td>ru_RU</td> </tr> <tr> <td>country-name</td> <td>ru</td> </tr> </tbody> </table>	Property	Content	image	https://m.avito.ru/icons/touch-icon-512x512.png	image:width	512	image:height	512	type	website	site_name		locale	ru_RU	country-name	ru
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	<b>Headings</b>	<table border="1" data-bbox="539 1861 1481 1935"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>29</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 1966 938 2069" style="list-style-type: none"> <li>• [H2]</li> <li>• [H2] Nintendo switch oled</li> <li>• [H2]</li> </ul> <p style="text-align: right;">3 ,</p>	H1	H2	H3	H4	H5	H6	0	29	0	0	0	0				
H1	H2	H3	H4	H5	H6													
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## SEO Content



		<ul style="list-style-type: none"> <li>• [H2] lime S</li> <li>• [H2] 4*6</li> <li>• [H2]</li> <li>• [H2] savel</li> <li>• [H2] Sony playstation 5 pro 2tb</li> <li>• [H2] 1</li> <li>• [H2] 280 2 10 .</li> <li>• [H2]</li> <li>• [H2] , ,</li> <li>• [H2] 24/7</li> <li>• [H2] 17 2 1- ., 9/9 .</li> <li>• [H2]</li> <li>• [H2] 78,6 2 2,9 .</li> <li>• [H2] Xiaomi Redmi Note 8 Pro, 6/128 , 1 SIM</li> <li>• [H2] 15 .</li> <li>• [H2] viking barrier 200 1,5 50</li> <li>• [H2] gucci , S</li> <li>• [H2]</li> <li>• [H2] /</li> <li>• [H2] 2</li> <li>• [H2] , 22 2</li> <li>• [H2] Toyota MR-S 1.8 MT, 2002, 150 000</li> <li>• [H2] - ( ) -2626, 2010</li> <li>• [H2] geisha gggw jaded london type</li> <li>• [H2] RF</li> <li>• [H2] 35 2</li> </ul>
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	Images	<p>We found 103 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 53 links including 7 link(s) to files
	Statistics	<p>External Links : noreferrer noopener 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

### In-page links

Anchor	Type	Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#"># _____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	noreferrer noopener
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#"># _____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice


## In-page links

<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">Nintendo switch oled</a>	Internal	Passing Juice
<a href="#">_____ 3 _____</a>	Internal	Passing Juice
<a href="#">_____ lime _____ S</a>	Internal	Passing Juice
<a href="#">_____ 4*6 _____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____ savel</a>	Internal	Passing Juice
<a href="#">Sony playstation 5 pro 2tb</a>	Internal	Passing Juice
<a href="#">_____ 1</a>	Internal	Passing Juice
<a href="#">_____ 280 2 _____ 10 _____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____ 24/7</a>	Internal	Passing Juice
<a href="#">_____ 17 2 1- .. 9/9 _____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____ 78,6 2 _____ 2,9 _____</a>	Internal	Passing Juice
<a href="#">Xiaomi Redmi Note 8 Pro, 6/128 _____, 1 SIM</a>	Internal	Passing Juice
<a href="#">_____ 15 _____</a>	Internal	Passing Juice
<a href="#">_____ viking barrier 200 1,5 50</a>	Internal	Passing Juice
<a href="#">_____ gucci _____ , S</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____ / _____</a>	Internal	Passing Juice
<a href="#">_____ 2</a>	Internal	Passing Juice
<a href="#">_____ ,22 2</a>	Internal	Passing Juice

## In-page links

<a href="#">Toyota MR-S 1.8 MT, 2002, 150 000</a>	Internal	Passing Juice
<a href="#">- ( ) -2626, 2010</a>	Internal	Passing Juice
<a href="#">geisha gggw jaded london type</a>	Internal	Passing Juice
<a href="#">RF</a>	Internal	Passing Juice
<a href="#">35 2</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	2 500	-
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
-	12	✘	✘	✘	✘
	11	✘	✘	✘	✘
	9	✔	✘	✔	✘
	3	✘	✘	✘	✘
	3	✘	✘	✘	✔

## Usability

	Url	Domain : avito.ru Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 1  
Warnings : 0



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content



## Optimization



XML Sitemap

Great, your website has an XML sitemap.

## Optimization

		<a href="https://www.avito.ru/sitemap/index.xml">https://www.avito.ru/sitemap/index.xml</a>
	Robots.txt	<a href="http://avito.ru/robots.txt">http://avito.ru/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <a href="#">Google Tag Manager</a>